

The Jacksons of Milton Keynes



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Logline: A tight-knit Black British family in Milton Keynes must confront long-simmering tensions and secrets when the matriarch's health takes a turn, testing their bonds of love and loyalty.

Summary

The Jackson family seems to have it all - a beautiful large home in Milton Keynes, financial success from the family business, and an enviable closeness. But beneath the surface, cracks are forming.

Grandma Rose (70s) is the beloved matriarch holding the family together through her wisdom, tough love and amazing cooking. Her daughter Alicia (40s) runs the family's events company but struggles with burnout and resentment towards her carefree younger brother Marcus (late 30s).

Marcus drifts between get-rich schemes while his wife Keisha (30s) keeps their household running with firm discipline for their two teenage kids, Jamal (16) and Jasmine (14). The cousins idolize their rich uncle but their parents worry about his influence.

When Grandma Rose suffers a stroke, it upends the family's fragile equilibrium. Long-buried resentments erupt as the Jacksons disagree over Grandma's care and the company's future. Alicia and Marcus's sibling rivalry boils over into a toxic feud risking the family's closeness.

With Grandma's life hanging in the balance, the Jacksons must confront harsh truths about themselves. Can they repair their fractures before it's too late? In the end, they realize that more than money, their loving bonds as a family are their true wealth worth fighting for.

Details

01

NATURE OF PROJECT

Genre: Family Drama

Target audience: Primary Target: 350 million Black Diaspora audience, Secondary Target: 1.5 billion Africans on African continent

Format: TV Series

Number of Episodes: 8

Length in minutes: 25 minutes

Colour/B&W: Colour

Shooting format: Digital

Delivery format: Digital

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PRODUCTION SCHEDULE

Development/Pre-Production: June - September 2025

Production: September 2025-January 2026

Distribution: Netflix/Amazon/

03

BUDGET

TOTAL: £770,000

04

FILMING LOCATIONS

90% Milton Keynes

10% London

Similar Shows

Similar TV Series: The Cell (UK, Production budget: \$33 million, gross income: \$103,000 million), Beauty in Black (Tyler Perry USA, Production budget: \$50 million, Gross income: \$100 million plus merchandising)

Investment Opportunity

We are seeking full investor backing of £770,000 to fund the complete 8-episode season. Investment will cover cast, crew, production, post-production, and limited marketing.



Cash Flow Statement (High-Level Estimate)

Cost Per Episode

The budget covers 8 episodes (as inferred from post-production line: "Sound Design/Music Composer – 8 Episodes")

Cost Per Episode:
£96,244.38

Total Budget Episodes:
£769,955.8

To structure a practical production cash flow, we break the spend into 5 key phases:

Phase	Timeline	Estimated %	Amount (£)	Description
1. Development & Pre-prod	Weeks 1–4	10%	£76,996	Casting, crew booking, permits, pre-prod expenses
2. Principal Photography	Weeks 5–11 (42 days)	50%	£384,978	Crew, cast, locations, camera, catering, etc.
3. Post-Production	Months 3–5	20%	£153,991	Editing, sound design, colour grading
4. Music & Licensing	Month 5	5%	£38,498	Score, licensing, composer fees
5. Final Delivery & Contingency	Month 6	15%	£115,493	Marketing prep, deliverables, QC, unforeseen costs
Total		100%	£769,955	

Investor Proposal

- Total Budget: £770,000
- Investment Required: 100% full funding
- Use of Funds: Pre-production, production, post-production
- Timeline: 8-month production schedule
- Investor Participation: Executive Producer credit, profit-sharing opportunities first-look at future projects

Budget Top Sheet - The Jacksons of Milton Keynes
BUDGET SUMMARY

Total Budget: £769,955.00

Total Episodes: 8

Cost per Episode: £96,244.38

CASH FLOW STATEMENT

Development & Pre-production (Weeks 1-4) - 10% - £76,995.50

Principal Photography (Weeks 5-19) - 50% - £384,977.50

Post-Production (Months 3-5) - 20% - £153,991.00

Music & Licensing (Month 5) - 5% - £38,497.75

Final Delivery & Contingency (Month 6) - 15% - £115,493.25

FINANCIAL WATERFALL (Simplified)

1. Gross Receipts
2. Deduct Sales Agent/Distributor Fees
3. Repay Tax Credits / Soft Money
4. Repay Investors Capital
5. Profit Participation (50/50 split with investors & producers)

INVESTOR ROI SUMMARY (Illustrative)

If £500,000 equity is invested:

- Breakeven Revenue: £770,000

- Revenue at £1.5M: 50% ROI after recoupment

- Revenue at £2M+: 100%+ ROI + Profit Split

Model Potential Returns for Each Investor

Why Invest

1. High Demand for Diverse Content: Platforms and broadcasters are actively acquiring inclusive, high-quality, character-driven stories.
2. Universal Themes: Family, conflict, reconciliation, legacy – all grounded in a Black British experience rarely seen on screen.
3. Experienced Leadership: Helmed by a seasoned producer with 25+ years of film and TV experience, and founder of the Film Academy Milton Keynes.

Assumptions:

Scenario	Revenue Estimate	ROI (on £770K investment)
Conservative	£300,000	-61% (loss)
Break-even	£770,000	0%
Moderate Return	£1,100,000	~43%
High Return	£1,500,000+	~95%+

Further Benefits to you

- ✓ Executive Producer Credit: Boosts profile for future co-productions or funding rounds.
- ✓ Festival Circuit & Awards: Can increase platform interest and back-end revenue.
- ✓ IP Ownership: A second season or spin-offs could multiply returns.

Market Opportunity



- Global demand for TV content
- Over 1.5 billion black people globally
- Growing appetite for diverse and authentic cultural stories.
- Streaming platforms' expansion creates multiple distribution avenues.

Key Crew

Director
Blessing Egbe

The Housekeeper



Producer
Nana Oguntola

Mine To Give



**Director of
Photography**
Frank Scarito

Too Long A Bully



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Our vision is a TFP film in every
language in every country in the
world.

Come with us!

A close-up photograph of a person's hand holding a smartphone. The phone's screen is lit up and displays the text 'The Jacksons of Milton Keynes' in a black, sans-serif font. The background is blurred, showing what appears to be a car wheel and some mechanical parts.

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Contact me:

0044 7478115668

info@jcclmi.org